

D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS),VELLORE.

DEPARTMENT OF COMPUTER SCIENCE AND APPLICATIONS

MARKETING “MARKKINOINTI’20” REPORT

EVENT NAME	Marketing
EVENT TITLE	MARKKINOINTI’20
EVENT TOPIC	1. Smart Camera. 2. Magic Pen. 3. Powerful Sunglasses.
DATE OF EVENT	12.06.2020 To 21.06.2020
EVENT RULES	1. PPT Max. Size : 5 Slides. 2. Apply Animations (Audio is optional) 3. PPT format File. 4. File size <= 1 GB.
ONLINE TOOL USED	Google Forms
COMMUNICATED THROUGH	Whatsapp
NO. OF REGISTRATION	191
NO. OF PRESENTED	26
NO.OF MARKETING PPT SELECTED	26
NO. OF MARKETING PPT REJECTED	Nil

MARKKINOINTI'20 Invitation through Whatsapp

Greetings .. 

D.K.M. COLLEGE FOR WOMEN (Autonomous), Sainathapuram, Vellore, Vellore Dt, Tamil Nadu.

Department of Computer Science and Applications is Organizing E-Marketing "MARKKINOINTI '20".

E-Marketing Contest is open to all.

Registration is free.

E-Marketing Topics :

1. Smart Camera.
2. Magic Pen.
3. Powerful Sunglasses.

E-Marketing Rules :

1. PPT Max. Size : 5 Slides.
2. Apply Animations (Audio is optional)
3. PPT format File.
4. File size <= 1 GB.

For Registration, click the below link

<https://forms.gle/9MFdVUxY4NE9eLhT7>

Number of Registrations is limited.

To upload the E-Marketing PPT, a separate link will be sent to your registered E-mail.

Last date to upload E-Marketing PPT is June 21st 2020.

E-Certificate will be issued to the participants whose E-Marketing PPT is relevant to the theme .

STAY HOME  STAY SAFE.

MARKKINOINTI'20 Registration Forms using Google Forms

The screenshot shows a Google Form titled "MARKKINOINTI"20 Registration Forms" in edit mode. The form includes a header image of a college building, the text "D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-632001.", and a description: "E-Marketing 'MARKKINOINTI '20' Organized by Department of Computer Science and Applications. Give your valid E-mail ID to get further updates." A required text field for "Email address" is present, with a placeholder "Valid email address". A "Send" button is visible in the top right corner. The browser's address bar shows the form ID: docs.google.com/forms/d/1Zrlwj5fMRV9adVUnCsCDvb9E5oTF0nf2l-z3kgfJY/edit. The Windows taskbar at the bottom shows the date as 25-08-2020 and time as 18:45.

The screenshot shows the "Responses" page of the Google Form. It displays a list of responses, with the first one being "A.Snekha". Below the list is a "Category" pie chart showing the distribution of responses: 97.9% for "Student", and very small percentages for "Faculty" and "Research Scholar". The "Institution/Organization Name" field is also visible, with "Dkm college for women" partially shown. The "Send" button is present in the top right corner. The browser's address bar shows the form ID with "#responses" at the end: docs.google.com/forms/d/1Zrlwj5fMRV9adVUnCsCDvb9E5oTF0nf2l-z3kgfJY/edit#responses. The Windows taskbar at the bottom shows the date as 25-08-2020 and time as 18:45.

MARKKINOINTI'20 PPT Upload Forms using Google Forms

PPT MARKKINOINTI

Questions Responses **26**

D.K.M. COLLEGE FOR WOMEN

E-Marketing "MARKKINOINTI '20" Organized by Department of Computer Science and Applications. Give your

Email address *

Valid email address

This form is collecting email addresses. [Change settings](#)

Name *

Activate Windows
Go to Settings to activate Windows.

Type here to search

18:44
25-08-2020

PPT MARKKINOINTI

Questions Responses **26**

E-Marketing Topic

26 responses

Smart Camera.
Magic Pen.
Powerful Sunglasses.

57.7%
28.9%
15.4%

Date of E-Marketing PPT Uploaded

26 responses

Jun 2020 | 14 15 2 16 17 3 18 19 4 20 4 21 10

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Type here to search

18:42
25-08-2020

MARKKINOINTI'20 KURAINO MAGIC PEN

- ▶ The **pen is mightier than the sword** is a famous proverb
- ▶ It tells about the power of writing.
- ▶ A **pen** can achieve a lot More **than** a **sword** does.
- ▶ It means that the power of writing is eternal while the power of the **sword** is short-lived. ...
- ▶ This is why it is said that a **pen is mightier than a sword**.
- ▶ **No poet exists without a pen**
- ▶ **No Judgement without a pen**
- ▶ **No constitution written without a pen**
- ▶ The Name **KURAINO** derived from **KURAI** means lacking in tamil this pen has no lacking in all aspects

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Features of KURAINO MAGIC PEN



Even in Power failure we can write.

Up to 8 hours the light turned on and it can be recharged fully with in 15 to 20 min.



You can record the valuable classes and listen in home.

You can transfer recorded audio via USB and blue tooth



You can scan and save the pictures and document in digital format

You can transfer scanned documents and images to computer via USB and blue tooth



You can use the **KURAINO** Magic Pen as storage device

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ARLO PRO 3 CAMERA

- **100% WIRE FREE CAMERA**
- **2K HD VIDEO**
- **COLOR NIGHT VISION**
- **INTEGRATED SPOTLIGHT**
- **INTEGRATED SMART SIREN**



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REOLINK ARGUS PRO

- **LIVE VIEW ANYWHERE ANYTIME**
- **HIGH QUALITY TWO WAY AUDIO**
- **PIR MOTION SENSER**
- **IP65 WEATHER PROOF**
- **ACCURATE MOTION DETECTION**
- **100% WIRE FREE & SOLAR POWERED
OPTIONALITY.**

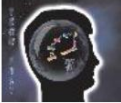


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MARKKINOINTI'20 Certificates




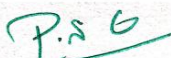
D.K.M. COLLEGE FOR WOMEN
(AUTONOMOUS)
SAINATHAPURAM, VELLORE - 632 001.
COMPUTER SCIENCE & COMPUTER APPLICATIONS
MARKKINOINTI '20
Miles to go before you Sleep




Certificate of Appreciation

This is to certify that Mr. / Ms. / Dr. **S RAMYA**, SDNB Vaishnava College has participated in the National Level E-Marketing '**MARKKINOINTI '20**' on 21-Jun-2020.

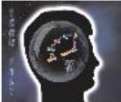

CONVENOR
Mrs. G. SANGEETHA LAKSHMI
HOD-Computer Science & Applications


PATRON
Dr. P.N. SUDHA
Principal

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MARKKINOINTI '20
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Certificate of Appreciation

This is to certify that Mr. / Ms. / Dr. **Ms.SHARMILA.S**, Auxilium College, Vellore. has participated in the National Level E-Marketing '**MARKKINOINTI '20**' on 21-Jun-2020.


CONVENOR
Mrs. G. SANGEETHA LAKSHMI
HOD-Computer Science & Applications


PATRON
Dr. P.N. SUDHA
Principal

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